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PUBLIC ARCHITECTURE

PUTS THE RESOURCES OF ARCHITECTURE IN THE SERVICE OF THE PUBLIC INTEREST. WE IDENTIFY AND SOLVE PRACTICAL PROBLEMS OF HUMAN INTERACTION IN THE BUILT ENVIRONMENT AND ACT AS A CATALYST FOR PUBLIC DISCOURSE THROUGH EDUCATION, ADVOCACY AND THE DESIGN OF PUBLIC SPACES AND AMENITIES.
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December 2006

Dear Friends of Public Architecture:

With the recent Thanksgiving holiday, we'd be remiss if we didn't extend our thanks to the many of you that we have met or worked with over the past year. 2006 has been a year of constant growth for Public Architecture—from the "Structures for Inclusion" conference that we co-hosted in March to the expansion of our 1% Solution program, the airing of our ScrapHouse documentary, and significant progress on our various design projects.

In addition to new friends, donors, sponsors, partners, volunteers, and consultants Public Architecture has welcomed two incredible new staff members. Liz Ogbu, Designer & Project Manager, was introduced in September, and today we are pleased to introduce **Deborah Grant**, our first fulltime Director of Development.

Deb comes to Public Architecture with over 25 years of development, fundraising, and nonprofit management experience. She has worked for a number of distinguished Bay Area organizations, including the Jewish Family & Children's Services, the California Autism Foundation, and the Marin Conservation Corps. A native of Florida, Deb earned her Bachelor of Science in journalism from the University of Florida and her Master of Arts in administration with a special emphasis in nonprofit management from the University of San Francisco.

With Deb's good counsel, we will be stepping up our fundraising and development efforts. As we make Public Architecture a major shaper of the built environment, we will be calling and relying on your support. And we hope you are as excited about the months and years ahead as we are.

John Peterson
Founder & Chair

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1. HOK and PWA Sign on as 10 for 1 Partners

We are pleased to announce two more firms in our 10 for 1 program: Hellmuth, Obata + Kassabaum (HOK) and Peckham & Wright Architects (PWA). Founded in 1955, HOK is headquartered in St. Louis with 24 offices and more than 1,900 employees worldwide. Founded in 1978, PWA is a 12-person firm based in Columbia, Mo. Both of these relationships are direct outcomes of our participation in the recent Design Futures Council (DFC) Summit on Sustainable Design.

PWA and HOK join Perkins + Will (Chicago), McCall Design Group (San Francisco), Elness Swenson Graham (Minneapolis), and HKS (Dallas). We remain in close conversation with a range of firms, who we hope to soon count among our 10 for 1

NEWSLETTER ARCHIVE

Public Architecture publishes a monthly HTML email newsletter in an effort to keep our board, donors, sponsors, volunteers, peer organizations, and other friends abreast of our efforts.

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conversation with a range of firms, and we hope to soon count among our 1% Solution participants.

Our new 10 for 1 program is an effort to better support and celebrate the pro bono and public interest design pursuits of leading firms. The program represents a \$10,000 annual investment by these firms as a demonstration of their commitment to pro bono service and the 1% Solution. An official announcement about the program is expected in January.

For more information, email <mailto:%20jcary@publicarchitecture.org> or call 415/861-8200.

2. 1% Solution Welcomes Six New Firm Pledges

During the month of November, Public Architecture welcomed six new firms as 1% Solution pledges. Collectively, they have committed nearly 2,000 hours in the year ahead, raising our annual pledge total to over 40,000 hours.



The six firms include:

[Architecture+](#) (New York, NY)

[Coates Design, Inc.](#) (Bainbridge, WA)

[DeForest Architects](#) (Seattle, WA)

[organicARCHITECT](#) (San Francisco, CA)

[Paul Minor, AIA](#) (Concord, MA)

[PWA](#) (Columbia, MO)

We remain in conversation with a range of firms, including HGA (Minneapolis), KKE (Minneapolis), MBH Architects (Alameda, CA), Pyatok Architects (Oakland), Ratcliff (Emeryville, CA), SBRA (Boston), SOM (San Francisco), SMWM (San Francisco), SRG Partnership (Portland, OR), and many others to join the 1% Solution.

Is your firm part of the solution? [Click here](#) to pledge your 1% today.

3. Schemata Workshop Issues RFP for Pro Bono Services

After making its pledge to the 1% Solution, the Seattle-based architecture practice of Schemata Workshop has moved forward with its pro bono promise. That annual promise of one percent amounts to approximately 90 hours for the firm's four fulltime and one part-time staff members. In an effort to find the right pro bono client, the firm took the initiative to



develop a detailed RFP (Request for Proposals), outlining their intentions, offer, and desired project attributes. The firm distributed a one-page announcement about the RFP through their personal network and ultimately a much larger database of over 400 nonprofit organizations maintained by the Seattle-area United Way. Organizations that expressed interest were sent the actual RFP, also posted on the firm's website.

Earlier this week, Schemata Workshop proudly announced Peace for the Streets by Kids from the Streets (PSKS) as the recipients of their first service grant. Founded in 1995, PSKS was a response to the growing number of homeless youth coupled with the significant shortage of available services for them. In a brief press release, Schemata Workshop noted their admiration for PSKS' mission as well as the organization's need for a larger, more usable, permanent space. Through their work together, Schemata Workshop anticipates providing PSKS with the information necessary to determine whether to proceed with a renovation to their existing space or acquire new property.

We are extremely proud to have an innovative and proactive design firm like

Schemata Workshop as part of the 1% Solution, and we look forward to following their work with PSKS.

Has your firm developed a process or guidelines for eliciting pro bono clients? We'd like to hear about it; email jcary@publicarchitecture.org or call 415/861-8200.

4. "design: e2" Documentary Film Series

Among our many trips last month, our executive director, John Cary, was privileged to serve on a panel in response to the "design: e2: The economies of being environmentally conscious" at the University of Texas at Austin. Narrated by architecture aficionado and actor Brad Pitt, the 30-minute "Green for All" segment follows architect, activist, and professor Sergio Palleroni as he and teams of students generate architectural and design solutions for regions in social and humanitarian crisis.

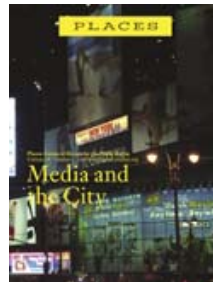


The "e2" film series is produced by New York-based kontent real, including Karena Albers, who also served as a respondent on the UT-Austin panel. The series has been underwritten by Autodesk, and broadcast on PBS. Twelve additional episodes are now in production. A DVD of the first six episodes is available for purchase through the PBS website.

Visit <http://www.designe2.org/> for more information.

5. Places Journal: A Forum for Design of the Public Realm

Public Architecture is delighted to be included in the "Forum" section of the current issue of *Places*, which is a peer-reviewed journal that incorporates writings from a variety of fields in design, the arts, and social sciences.



Guest-edited by Roy Strickland, Director of the Master of Urban Design program at the University of Michigan, the current (Summer 2006) issue of *Places* pays special attention to digital technologies and the way new media are becoming ever more deeply embedded in the fabric of the city. Such pervasive media presence has introduced new dimensions of practice that designers and planners must consider and address, and it has altered general public modes of interaction with the urban environment and the sense of community and place.

Visit <http://www.places-journal.org/> for more information.

6. Berkeley Prize Essay Competition

Submission deadline: December 10, 2006

The Berkeley Prize Competition was established to promote architecture as a social art through research, writing, and criticism: traditionally under-represented aspects of the architecture curriculum. The topic of this year's competition is "Making Social Architecture." Students enrolled in any undergraduate architecture program around the world are invited to submit a 500-word essay proposal responding to a question posed by the competition committee.



The ten top-scoring semifinalists will also be invited to participate in the Berkeley Prize Travel Fellowship Competition. This year's Travel Fellowship winner will receive airfare and a stipend to attend and participate in the Global Studio to be held in Johannesburg, South Africa, in July 2007.

Public Architecture is proud to have our own Liz Ogbu serving on the essay competition jury and John Peterson serving on the travel fellowship jury. John Cary

has been a committee member and advisor to the competition since for the past seven years. The competition was established and is chaired by Raymond Lifchez, a special friend and supporter of Public Architecture.

Visit <http://www.berkeleyprize.org/> for more information.

7. Loeb Fellowship Call for Applications

Application deadline: January 3, 2007

The Loeb Fellowship was established in 1970 through the generosity of the late John L. Loeb and is based at the Harvard Graduate School of Design. The program offers ten annual post-professional awards for independent study at Harvard. Application forms for the 2007-2008 Fellowship year are now available online.

Loeb
Fellowship

John Peterson, Public Architecture's founder and chair, as well as board member Allison Williams, are alums of the Loeb Fellowship program.

Visit www.gsd.harvard.edu/professional/loeb_fellowship/ for more information.

8. What You Can Do to Support Public Architecture

[Click here](#) for 10 ways to contribute to our work.

Established in 2002, Public Architecture identifies and solves practical problems of human interaction in the built environment and acts as a catalyst for public discourse through education, advocacy, and the design of public spaces and amenities. Visit <http://www.publicarchitecture.org/> for more information.